



SERVICE. OUTREACH. UNITY. LEADERSHIP

www.uloorientation.com/soul-camp

August 11 – 14, 2011

Community Partnership & Sponsorship Information

What is SOUL Camp?

SOUL Camp is a unique experiential transition program offered to new students at the University of Louisiana at Lafayette. The program is coordinated by the Office of Orientation.

The program is designed around four pillars: Service, Outreach, Unity, & Leadership. Students attending SOUL Camp build relationships with incoming and upperclass students, engage in community service, learn about campus spirit & traditions, develop an appreciation for multiculturalism & diversity, and discover their personal leadership skills.

SPONSORSHIP LEVELS & BENEFITS

SERVICE Level	\$250	Company Name/Logo in SOUL Camp Program
OUTREACH Level	\$500	SERVICE Benefits plus name/logo on Website
UNITY Level	\$1,000	OUTREACH Benefits plus name/logo on T-shirts
LEADERSHIP Level	\$1,250 and up	UNITY Benefits plus promotional info included in all Orientation Bags*

*Reaches 3000 new students. Business is responsible for printing and providing adequate copies (once approved) to the Office of Orientation prior to May 15, 2011.

SOUL Camp Impacts Student Success!

- All four 2010 Freshman SGA Senators attended SOUL Camp
- 2010 SOUL Camp attendees earned higher Fall GPAs than their peers
- 2010 SOUL Camp attendees earned more Fall credit hours than their peers
- 2010 SOUL Camp attendees are involved in many campus organizations





How will sponsorship benefit me?

Sponsoring SOUL Camp gives you exposure to all our SOUL Camp participants, new students, and parents. These students and parents are likely to utilize or frequent your business thanks to your support.

How your sponsorship supports SOUL Camp

In order to keep the cost of camp low for new students, we partner with campus and community businesses. Your donation will help us to cover costs related to transportation, housing, camper supplies, guest speakers, and training our student staff.



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